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UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

Registration Section
DEPARTMENT OF JUSTICE

EXHIBIT C

TO REGISTRATION STATEMENTS

REGISTRATION No. 1481

Under the Foreign Agents Registration Act of 1938, As Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. Name and address of Registrant.

Ruder & Finn Incorporated
130 East 59th Street
New York 22, New York

2. (a) Name of Foreign Principal.

Government of Israel Investment Authority

(b) Principal address of Foreign Principal.

850 Third Avenue
New York 22, New York

3. If the Foreign Principal is a foreign government, state the following:

Branch or agency thereof represented
by Registrant

Government of Israel Investment Authority

Name and title of official with
whom Registrant deals

A.E. Talber, Director for North America

4. If the Foreign Principal is an individual (natural person), state -

Inapplicable

(a) All present business and residence addresses not given under item 2(b).

(b) Citizenship or nationality:

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state -

Name of such government,
political party, official, or
agency

Nature of Foreign Principal's
office, employment, or
agency

Nature of any subsidy
or other financial
arrangement

5. If the Foreign Principal is not an individual (natural person) or a foreign government, state the following:

(a) Type of Foreign Principal's organization.

Inapplicable

Committee _____

Voluntary group _____

Association _____

Partnership _____

Corporation _____

Foreign Political Party _____

Other (specify) _____

(b) Date and place of organization.

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(c) All partners, officers, directors, and similar officials of the Foreign Principal.

Name and address of official

Position, office or nature of duties

Aryeh Manor, 850 Third Avenue, New York 22, N.Y. Economic Minister to the Embassy of Israel

A. E. Taiber, 850 Third Avenue, New York 22, N.Y. Director for North America; Government of Israel Investment Authority

(d) List, if any, all of the Foreign Principal's branches and local units and other component or affiliated groups or organizations in the United States and elsewhere.

Name and address of branch, unit group, or organization

Nature of connection with foreign principal

See Attached Schedule I

(e) Branch or group, if any, represented by Registrant.

850 Third Avenue
New York 22, New York

6. If the Foreign Principal is not a foreign government but is supervised, directed, or controlled by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

Name of such government, political party, or other persons

Nature and extent of supervision, direction or control

Inapplicable

7. If the Foreign Principal is not a foreign government but is financed or subsidized in any way by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

Name of such government, political party, or other persons

Nature and extent of such financing or subsidization

Inapplicable

8. If the Foreign Principal is not a foreign government, state nature of all its businesses, occupations or functions:

Inapplicable

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NO. 14
REGISTERED
OFFICE OF THE
EXECUTIVE VICE PRESIDENT

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RUDER & FINN
INCORPORATED

REGISTRATION No. 1481

November 10, 1961

**Mr. A. R. Taiber
Government of Israel
Investment Authority
850 Third Avenue
New York 22, New York**

Dear Rami:

This will confirm the fact that we have been retained as Public Relations Counsel to the Government of Israel Investment Authority effective November 13, 1961, for a period of six months.

This agreement between us may be cancelled effective May 14, 1962, upon written notice from you to us thirty days preceding the six-month anniversary date of this agreement. In the absence of such written advice, our relationship will continue automatically for an additional six months.

Our fee to you will be \$30,000 per year. It will be billed to you in monthly installments of \$2,500 on the first day of each month and payable in ten days. Since this agreement does not commence on the first day of the month, the monthly payment for November 1961 will be prorated and billed to you. The payment for the final incomplete month will be prorated and billed on the first day of that month and will be payable in ten days.

As your counsel, we will allocate staff time to public relations activities on your behalf. This time will be spent on such activities as counseling, creating, planning and working on specific public relations projects, writing and distributing releases and representing your company to various segments of the public. Since the existence of so many variables makes it virtually impossible to predict accurately how much time will be required for the execution of this program, it is understood between us that in the event the time requirements for the program substantially

2 - Mr. A. R. Taiber - 11/10/61

exceed our estimates, we may discuss with you an increase in the compensation provided in this agreement, but that you assume no obligation to grant such increase.

Out-of-pocket disbursements for or on behalf of or for the benefit of the Government of Israel Investment Authority, will be billed monthly as they are incurred. Disbursements falling into Group A set forth below will be billed at cost since they do not burden us with additional overhead charges. Disbursements falling into Group B below will be billed, but increased by 17.6% (to produce a 15% mark-up) in order to recover for additional overhead charges.

Group A

Telephone & Telegrams
Clipping Service
Travel
Model Fees
Press Conferences
Miscellaneous
Transcripts

Group B

Art Work
Printing
Photography
Mailings
Mat Services
Mass Script Service
TV Films
Special Sales Meeting Presentations

If services are performed by our Field Network or by Ruder & Finn International, with your prior approval, they will be billed on our regular invoice, along with other charges.

The Network and R&F International are separate organizations which prepare and distribute field and international material and supervise field and international representatives. The fees for this work pay the representatives and cover New York office costs.

I would appreciate your initialling and returning the attached copy of this letter as an indication of your understanding of our arrangements.

Sincerely,

RUDER & FINN INCORPORATED


Paul B. Zucker
Executive Vice President

PBZ/hck

ACCEPTED BY: 

Government of Israel Investment Authority

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REGISTRATION No. 1481

GOVERNMENT OF ISRAEL
INVESTMENT AUTHORITY OFFICES

850 Third Avenue
New York 22, New York

141 Milk Street
Boston, Massachusetts

Lewis Tower Building
Room 605
225 South 15th Street
Philadelphia 2, Pa.

5720 Wilshire Blvd.
Los Angeles 36, California

424 Lincoln Lane
Miami Beach 30, Florida

11 Public Square
Room 801
Cleveland 13, Ohio

69 Washington Street
Suite 1306-16
Chicago 2, Illinois

417 North Ervay Street
Dallas, Texas

159 Bay Street
Toronto 1, Canada